



## ESG Leaders Forum Report Launch

### Part 1: The Value Creation of Active Engagement

Wednesday, 27 October 2021, 10:00-11:30 (BST)/17:00-18:30 (CST)

In Part 1 of the workshop on 27 October, the key findings from report titled 'The Value Creation of Active Engagement' will be discussed. The research brought together insights into the dimensions of active engagement practice and how it leads to value creation at the investor-level, at the corporate-level and at the market-level. The workshop will feature renowned academia and industry experts to discuss how particularly the government's net zero commitment, the increasingly international capital markets and international collaborations enhance the interest and focus on active engagement in China, and how different engagement strategies to lead to a desired outcome.

Recognizing the importance of sustainable investing, the UK and China have been working closely to encourage the growth of green and sustainable finance across financial services industry under the UK-China Green Finance Taskforce, established in 2017. UK-China Green Finance Taskforce now is co-chaired by Alderman William Russell, 692<sup>nd</sup> Lord Mayor of the City of London and Dr Ma Jun, Chairman of the Green Finance Committee (GFC) of the China Society for Finance and Banking. The taskforce initiated the UK-China ESG Leaders Forum (ELF) in early 2021. The Forum is a practitioner-led initiative to further embed ESG integration into the UK and Chinese investment community and to promote the best practice that can support UK and Chinese asset owners and managers on their transition journey to sustainable asset allocation.

#### **Agenda**

*The session will be moderated by Winnie Seow, Senior Advisor, Trade and Investment, City of London Corporation*

- 10:00-10:05 **Welcoming Remarks** by William Russell, Lord Mayor of City of London, Co-Chair of UK-China Green Finance Taskforce (*Pre-recorded video*)
- 10:05-10:10 **Opening Address:** by Dr Ma Jun, Chairman of China Green Finance Committee & Founder and President of BIFS (*Pre-recorded video*)
- 10:10-10:15 **Keynote Address** by Rhys Gordon-Jones, Counsellor, Financial and Professional Services, British Embassy Beijing
- 10:15-10:40 **Value Creation for Active Engagement - Fireside chat**

- Professor Robert G. Eccles, Visiting Professor of Management Practice, Saïd Business School, University of Oxford
- Dr Dequan Wang, Founder & CEO, Governance Solutions Group
- Dr Judith C. Stroehle, Senior Research Fellow, Lead Oxford Rethinking Performance Initiative, Saïd Business School, University of Oxford

10:40-11:10 **Panel Discussion: What exactly triggers corporate's behavioral changes that lead to better stewardship and whether / how an engagement activity has contributed to it?**

- Moderator: Rongrong HUO, Executive Director, Ninety One (Co-chair of ESG Leaders Forum, UK)
- Panelists:
  - Christine Chow, Head of Stewardship, HSBC Asset Management
  - Edward Mason, Director of Engagement and Impact Reporting, Generation Investment
  - Katherine Han, Head of ESG Research, Harvest Fund
  - Crystal Geng, Principle ESG Expert, Ping An Group
  - Yue Ying Dong, Senior Equity Research Analyst, Bosera Funds

11:10 – 11:10 **Concluding note** by Professor Robert G. Eccles, Visiting Professor of Management Practice, Saïd Business School, University of Oxford

11:25-11:30 **Closing Remarks** by Helen HUANG, CEO of Hwabao WP Fund Management (Co-chair of ESG Leaders Forum, China)